

2nd Global Conference for Academic Research on Management and Economics

2nd
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2nd Global Conference for Academic Research on Management and Economics

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Paper ID: 280

21-Nov-2012

Dear NORAZLINA AZIZ, IZAININ MAJID, MUHAMMAD KAMALUDIN, SHAHRINA NORDIN & FONG LIA

I am pleased to inform you that after the peer review process has been completed, your paper titled "Analyzing Market Exploitation and Market Exploration Dyad for Marketing Strategy Implementation Effectiveness in Malaysian Fertilizer Industry: A Conceptual Paper" to the 2nd *Global Conference for Academic Research on Management and Economics* has been accepted for oral presentation and publication in Journal. It would be a pleasure to share with you that we are contracted with Different Publishers for publishing GCARME Proceeding.

Your paper abstract will be indexed in Scopus and ISI databases and will be published in the Journal. Please note that the registration at the conference of at least one author of the paper is a strict condition of publication of paper.

It is necessary for you to ensure that your paper complies with count of 6 pages, *including* diagrams, references and appendices. Of course, your paper should be more than 6 pages, but you must pay for each extra page (for necessity of budget).

If you have not registered yet, please visit these address to register (www.gcar2012.com/GCARME/about-gcarme/registration/). You can pay through Bank Transfer, PayPal, and Western Union.

If you have any questions or problems, please do not hesitate to contact us, preferably by e-mail, quoting our reference Paper ID in all correspondence.

Thank you and looking forward to your participation in this event.

Yours sincerely,

On Behalf of Conference Organizers

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About GCARME 2012-Kuala Lumpur

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GCARME is mixing work and pleasure at the same time. It is going to be the most exciting experience in your life. Everyone will be able to see and learn about new cultures, and traditions through the organized educational tours of the region. The main aims of the GCARME conference are to promote research and developmental activities as well as exchange information between researchers for the academics, developers, students, and practitioners from all around the world. The conference will be held every year to make it an ideal platform for people to share views and experiences in the research and related areas.

All the accepted papers will be published in international journals and proceedings will be submitted for evaluation and indexing by Scopus.

